

SPRING/SUMMER
2022

Transition

2022 began with a transition that we have been preparing for during the last 2 years. Lynn decided it was time to retire and spend more time relaxing with her family and friends. She almost changed her mind a few times, but on January 31 she handed the reins over to me. We wish Lynn all the best, she will be missed.

I have been in the Newsletter/Mailing business for over 22 years, working closely with all of our clients, but mostly on the mailing side. I paid attention and I believe that I offer a huge benefit in my new role, since I understand it all! I have the whole picture and can guide you from your initial order through the mailing process. We decided to transition into 1 company – and our new name emerged: Premier Print Marketing and Mail Service. I haven't let go of the name Mail Service Ink. Our partnership with newsletters started it all 22 years ago, so you may see it around from time to time. I look forward to working with each of you on the design side and you can trust that I will continue to provide the utmost care and attention to your mailing list as well. Thank you for your continued support and trust.

Michele Weinman

President, Premier Print Marketing & Mail Service



Introduction

Hello, my name is **Angie Leshner**. Over the years, I have served in various financial positions with the most current position as the Assistant Director of Financial Aid at Lancaster Bible College. In this role, I helped develop marketing campaigns for financial literacy and helped streamline processes within the office. I enjoy working with people and strive to develop new ways to help customer satisfaction.

On a personal note, I married my high school sweetheart, Jeremy. We celebrated our 21st anniversary this past January. I have two children. Sarah is a sophomore in high school and has a passion for music and theatre. Also, she is learning to drive which is a challenge sometimes. Justin is in 7th grade and loves math and science. Also, I have a spoiled dog named Pumpkin who tends to run our household. We love him dearly and he knows it. I enjoy music and often go to concerts. Spending time with my family is important to me. You will often see us hanging outside by the firepit or in our kitchen playing cards and board games. Every summer we go to the Outer Banks, NC for vacation and it is the highlight of our summer!

I look forward to joining the Premier Print Marketing and Mail Service family and serving you in my new role as CSR Manager.



WWW.PREMIERPRINTMARKETING.COM

Print marketing is one of the most reliable methods of gaining new business that you can use.

At Premier Print Marketing & Mail Service, we believe the best way to build a connection with your clients and grow your firm through referrals is by sending them a print newsletter. Provide them with useful information and you will gain their loyalty and be the first person they think of when a legal issue comes up in their lives ... or in the lives of their friends and family members.

Word Search

BASEBALL	Q	W	D	F	G	H	S	K	L	L	A	V	I	N	R	A	C	Y	X	M
BEACH BALL	S	S	B	N	X	Y	U	E	O	P	S	K	J	H	G	F	D	T	X	Z
CAMPING	P	R	N	C	L	K	J	H	S	A	B	G	N	I	P	M	A	C	D	W
CARNIVAL	O	F	S	O	X	C	V	J	N	S	H	A	L	S	Q	W	X	W	Q	A
FISHING	L	V	W	E	W	F	G	H	J	K	A	P	O	V	M	N	B	S	C	X
FLIP FLOPS	F	B	E	R	A	C	E	E	W	G	R	L	L	G	N	C	U	B	T	M
FLOWERS	P	G	D	T	H	I	O	T	G	H	B	V	G	S	S	N	G	J	D	N
RELAX	I	N	Q	Y	G	G	M	N	K	V	P	P	D	N	S	R	S	R	O	B
SNOW CONE	L	I	R	X	F	K	J	U	E	I	J	H	Y	C	U	U	F	L	H	G
SUNGLASSES	F	H	T	V	A	C	A	T	I	O	N	A	R	G	Z	S	E	C	V	Y
SUNSCREEN	D	S	F	O	D	K	E	D	S	W	E	E	T	B	O	M	K	L	K	H
THEME PARK	R	I	G	X	S	L	C	B	H	J	E	L	E	U	R	G	R	R	B	B
TRAVEL	F	F	F	L	K	O	A	G	H	N	X	A	L	E	R	B	A	V	F	F
VACATION	T	O	H	K	J	S	U	J	M	N	C	V	T	X	D	P	R	E	W	L
WATERMELON	G	P	U	J	E	H	G	F	D	H	A	A	W	E	E	T	R	Y	Y	O
	Y	L	J	B	Y	G	P	C	B	R	W	H	G	M	R	E	C	V	B	W
	H	K	A	G	L	K	J	A	G	F	D	X	E	C	C	F	G	G	G	E
	U	L	B	F	T	F	L	D	S	A	Z	H	C	V	B	M	X	B	V	R
	L	H	V	D	R	L	Q	W	E	R	T	Y	U	U	O	P	L	K	J	S
	I	C	F	S	H	V	K	M	N	B	L	E	V	A	R	T	D	F	G	H

Thank You!

The greatest professional compliment we can receive is when one of our clients refers a colleague to us. Thank you to everyone who has done so. We appreciate your confidence in us.

Visit us online at www.PremierPrintMarketing.com



920 Links Avenue
Landisville, PA 17538

PRESORTED
STANDARD
U.S. POSTAGE PAID
LANCASTER, PA
PERMIT NO. 242

© Copyright 2022. Premier Print Marketing. Printed in the U.S.A. www.PremierPrintMarketing.com

Look for us in New Orleans!



PILMMA Law Firm Super Summit 2022

Personal Injury Lawyers Marketing and Management Association (PILMMA) will be holding their 2022 Law Firm Super Summit in New Orleans from June 27 to June 29 and we will be there. PILMMA summits are always stocked with great speakers and good ideas to grow your firm. Look for Michele in the Exhibitor Hall if you make the trip to the Big Easy!

Doing a regular print newsletter is one of the most important marketing tactics a lawyer can implement. Done properly and consistently they will double or even triple your referrals. Don't use the excuse, I don't have time or I don't know how!!! Premier Print Marketing has the experience and know-how to do a newsletter that works!! Premier's newsletter service will save you time and money. I strongly recommend you talk to them today. You are losing referrals every minute you don't.

Ken Hardison President of PILMMA